



TOKYO
INTERNATIONAL
FIRE
AND
SAFETY
EXHIBITION
2013



Guide to Exhibit

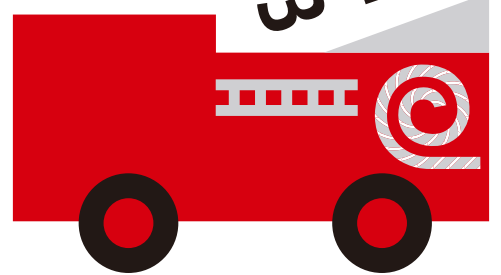
東京国際消防防災展
Tokyo International Fire and Safety Exhibition 2013



Oct.2(Wed.)▶5(Sat.),2013

Venue : Tokyo Big Sight(Tokyo International Exhibition Center)
West Hall 1,2 Atrium Outdoor Exhibition Area

Organizers : Tokyo Fire Department, Tokyo Big Sight Inc.,
Tokyo International Fire and Safety Exhibition 2013 Executive Committee



Concurrent Exhibition **Security & Safety Trade Expo 2013** Oct.2(Wed.)▶4(Fri.),2013

Venue : Tokyo Big Sight(Tokyo International Exhibition Center) West Hall 3,4 Organizer : Tokyo Big Sight Inc.



Exhibition Outline

- Event Name:** Innovate! Next Safety Stage
Tokyo International Fire and Safety Exhibition 2013
- Purpose:** The Exhibition lets the visitors know what should be done with expected disaster risks, showing the lessons learned from Great East Japan Earthquake. The Exhibition is then going to raise people's awareness of safety as well as disaster preparedness, help the communities, the companies and the government go on hand in hand create safer cities, and promote the fire and life safety industry.
- Period:** October 2 (Wed.) - October 5 (Sat.) 2013
- Hours:** 10:00~17:00
- Venue:** Tokyo Big Sight West Hall 1, 2 / Atrium / Outdoor Exhibition
- Organizers:** Tokyo Fire Department / Tokyo Big Sight Inc. /
Tokyo International Fire and Safety Exhibition 2013 Executive Committee
- Exhibition Scale:** About 30,000m² / 1,000 booths (Indoor 750 booths, Outdoor 250 booths)
- Admission Fee:** Free (On site registration is required)



Benefits of Exhibiting

1

The exhibition is the largest fire and safety exhibition of its kind in Japan.

- The exhibition brings together foreign and domestic companies with common interests under one roof (in 2008, 213 companies/organizations and 1,092 booths).
- The largest event of its kind held once every five years, it showcases the latest products and services.

2

The event enjoys a wide range of visitors, from government agencies and corporations to end users.

- A great many visitors include fire officials, fire fighters, and end users.
- The exhibition showcases solution-oriented products and services for urgent issues directly to audiences showing a high interest.

3

It is held concurrently with the Security & Safety Trade Expo (RISCON TOKYO).

- It provides general safety information through the two concurrent exhibitions under the common title, "Innovate! Next Safety Stage."
- Joint entrance to B2B trade shows RISCON TOKYO and SEECAT is anticipated to boost the number of business visitors to the Tokyo International Fire and Safety Exhibition.
- The two exhibitions cooperate in seminars, events, and other visitor attractions planned by the organizers to increase the number of visitors.



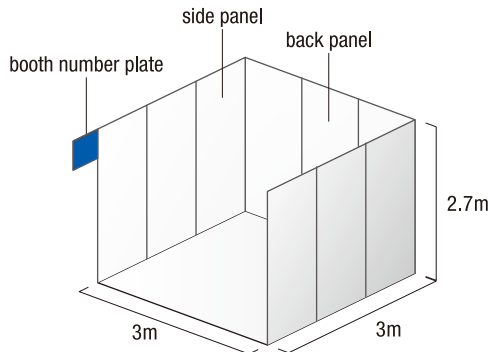


Exhibit Guidelines

Exhibit Space Type

1 Standard Booth

A standard booth is shown below. The Organizer will provide a back panel, side panels and booth number plate. Carpets will not be provided for all booths. One of the side panels will not be provided for corner booths.

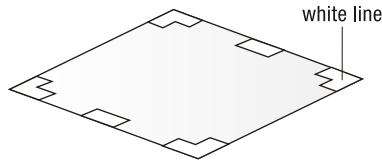


standard booth (9m²)

2 Indoor Space (over 90m²) Outdoor Space(over 18m²)

A space is separate from the aisles and other booths by white lines.

If a space is adjacent to that of another exhibitor, the space will be separated by a partition.



3 Booth Allotment

The Organizer decides booth allocation taking into consideration the exhibits, number of booths and demonstrations plan, etc.

Exhibit Space Rate

1. Exhibit Space Rate

Type	Unit/Size	Fee (Tax included)
Standard Booth	1booth/9m ² = 3m(w) × 3m(d)	¥ 378,000
Indoor Space	1m ² (applicable for 90m ² or more)	¥ 37,800/m ²
Outdoor Space	1m ² (applicable for 18m ² or more)	¥ 21,000/m ²

2. Included in the exhibition booth Fee

- Space of exhibition booth (Included in back panel and side panel)
- Invitation ticket (Regulated number of the sheets depends on the number of exhibition booth)
- Expense of project management and advertising by organizer
- Publishing the company name on the official guidebook and floor map
- Expense of safety management, labor and guard by organizer

3. Not Included in the Exhibit Fee

- Expense of decoration, construction and operation by exhibitor.
- The electric charge, the water service charge, gas construction fee and charge.
- Advertising fee of official guidebook.
- Damage insurance for the exhibits, etc.
- Expense for injuries arising during exhibition or while transporting equipment.
- Renovating exhibits and decorations, etc, required by regulations and exhibition rules.
- Other expenses not included in the basic booth.

Application to Exhibit

1 For exhibit applications and further information, please contact:

Tokyo International Fire and Safety Exhibition 2013 Management Office
Tokyo Big Sight Inc.
3-11-1 Ariake, Koto-ku, Tokyo, 135-0063 Japan
Tel. +81-3-5530-1121 Fax. +81-3-5530-1222

2 Application Dead line

May 31 (Fri.), 2013

(Applications will be closed prior to the deadline once all booths are booked.)

3 Withholding or Revocation of Application

In case the organizer judges the exhibit is inappropriate for this exhibition, the organizer may withhold or revoke the application.

4 Payment of Exhibit Space Fee

After the approval for the contents for application form, the organizer will send an invoice. Please pay your exhibit fee by **June 28 (Fri.), 2013** Japanese Yen cash remittance only. (Bank charges must be paid by applicants.)

5. Cancellation

Once an application is accepted no withdrawal is allowed as a general rule. if the organizer deems it legitimate, however, application may be withdrawn with payment of prescribed cancellation charge.

Date of Cancellation (In writing)	Cancellation Charge
May. 31 (Fri.) 2013 - Jun. 28 (Fri.) 2013	50% of Total Exhibit Space Fee
After Jun. 29 (Sat.) 2013	100% of Total Exhibit Space Fee

Schedule

August 2012 Application Start

May 31, 2013 Application Deadline

June 28, 2013 Payment Deadline

At the beginning of July Exhibitors Briefing

September 30, October 1 Delivery Period

October 2-5 Exhibition Period

October 5 Removal Period



A. Fire Extinguishing / Ambulance Service / Rescue / Evacuation Systems

1 Fire Extinguishing / Fire Prevention

1. Fire Vehicle and Fireboat

Pumpers, Foam Trucks, Aerial Ladders, Special Apparatus, Fireboats, Helicopters, Sirens, Red Lights etc.

2. Fire Alarm Systems

Automatic Fire Detection Systems, Arsonist Surveillance Equipment, Residential Fire Alarms/Smoke Detectors etc.

3. Fire Protection Equipments

Fire Hydrants, Portable Pumps, Fire Extinguishers, Fire Extinguishing Robots, Sprinkler Systems, Fire Cisterns etc.

4. Fire Hoses/Water Application Tools

Fire Hoses, Water Application/Draft Tools, Maintenance Supplies etc.

5. Fire Resistive Materials/Fireproof (Fire-resistant) Products

Nonflammable Material, Fireproof Material, Heat-resistant Material, Fire-prevention Material, Fire Prevention and Fireproofing Shutters, Bedclothes, curtain etc.

2 Ambulance Services

1. Ambulance Vehicles

Ambulance Vehicles, High-standard Ambulance Vehicles etc.

2. First-aid Tools/Infection Prevention Equipments

Equipment For Patient Observations, Breathings And Circulation Aids, AED, Wound Protections, Infection Prevention Equipments, Warmth Maintenances, Patient Conveyances, Equipment for Disaster Medical Assistance Team (DMAT) etc.

3 Rescue

1. Rescue Trucks, Rescue Vehicles/Rescue boat

2. Rescue Equipments

Forcible Entry Tool, Rescue Tools, Floodlights, Lightning Equipments etc.

3. Highly Sophisticated Rescue Equipments

Rescue Robots, Detectors, night vision equipment, Analysis and measurement equipment (radioactivity, chemical substances, toxic gas), Power Assist Wear etc.

4 Evacuation Systems

1. Reporting System, Broadcast Equipments

Emergency Reporting System, Broadcast Equipments, Emergency Alarms etc.

2. Evacuation/Guide Equipment, Exit Marking

Escape Ladders and Stairs, Descending Devices, Exit Route Light and Exit Route Marking, Emergency Lighting Equipments etc.

5 Personal Protective Gears

1. Uniform and Workclothes

Uniform and Workclothes For The Department Members, Uniform For Volunteer Fire Corps Members, Working Clothes For Rescuers etc.

2. Special Apparatus

Fire Fighting Uniform, Heat Protective Clothes, Protective Clothes, Fire boots, Helmets, Life Belts, Gloves etc.

6 Other Products and Services Associated with Fire Extinguishing, Ambulance Service, and Rescue

B. Disaster Countermeasures

1 Personal Protective Gears

1. Drinking Water/Preserved Water, Water Purification Devices, Water Tanks

2. Disaster Relief Bending Machine

2 Personal Protective Gears

1. Emergency Provisions

Emergency Food, Preserved Food, Cooked and Dry Packed Rice for Preserved Food, Rice Gruel, Canned/Bottled/Boil-in-the-Bag Food, Canned Bread

2. Cookware/Fuel

3 Personal Protective Gears

1. Electricity/Gas Supply/Life Safety

Generators, Storage Batteries, Emergency Power Supply, Lightning Protection Equipments, Gas Supply Technology, Safety Devices For Cookware, Hot Water Supply System etc.

2. Temporary Toilet, Portable Toilet

3. Daily Life Supplies

Bedclothes, Disinfections, Deodorant, First Aid Equipment etc.

4. Disaster Kit

Emergency Packs, Assistance Tools for Traveling Home etc.

5. Warehouse for Emergency Supplies

6. Evacuation Site Products

Tents, Prefabricated Facilities, Portable Beds, Portable Partition (Wall) etc.

4 Earthquake Countermeasures/Tsunami Protection Measures

1. Earthquake-proof Technologies

Base-isolating Devices, Seismic Control Structures, Anti-seismic diagnoses, Anti-seismic Plumbing etc.

2. Furniture Holding Articles, Functional Glasses, Glass Broken Protection

3. Equipment for Tsunami Protection

Breakwaters, Coastal Levees etc.

5 Measures against Storm and Flood Damage

1. Flood Control Equipment

Drainage Equipments, Sandbags, Sandbag-Making Machines, Life Boats, Life Jackets etc.

2. Equipment for Landslide Disaster Control

Retaining Walls, Rockfall Fences etc.

6 NBCR Disaster Preparedness, Emerging Infectious Disease Control, Disaster Preparedness for Industrial Facilities

1. Equipments and Products for NBCR, Emerging Infectious Disease

X Ray Inspection Devices, Liquid Items Inspection Devices, Hazardous Materials Inspection Devices, Decontamination Agents/Equipments, Thermography etc.

2. Hazardous Materials Facilities/Gas Station Safety Technology, Safety Management

Anti-depletion Technology etc.

7 Industrial Accidents

1. Industrial Accidents Prevention apparatus

Safety Belts, Holding Articles, Dust Masks, Goggles, Anti-static Tools etc.

2. Industrial Safety and Hygiene Management Systems

8 Other Technologies, Products, and Services Associated with Disaster Control

C. Information/Communication

1 Disaster Information System

1. Information and Communication Systems

Total Disaster Prevention Systems, Command and Control Systems, Emergency Medical Care Information Systems, Disaster Information and Communication System etc.

2. Simulation Programme, Information Managements

Damage Estimation Programme, Geographic Information Systems (GIS), Global Positioning Systems (GPS) for Safety etc.

2 Hazard Information Announcement / Collection

1. Products and Services for Early Warning (Earthquakes, Tsunami, and Other Information about Disaster and Evacuation)

Early Earthquake Warning Receivers and Display Devices, Early Warning Delivery Service etc.

2. Emergency Communication, Safety Confirmation Systems

Radios / Wireless Communication for Administrative Disaster Control, Satellite Communication, Safety Confirmation Systems etc.

3. Surveillance/Transmission Devices, Observation/Measuring Instrument, Sensor

Remote Surveillance and Image Transmission Equipments, Seismometers, Earthquake Finders, Atmospheric Pressure Finders, Rainfall Finders, Water Level Finders, Anemometers, Landslide Monitoring Devices etc.

3 Services / Consulting

1. Weather Information Services, Disaster Information Services

2. Assistance for BCP/BCM, Consulting

3. Data Backup/Recovery Services

4. Publishing

4 Other Information and Communication Products / Services

D. Other Products and Services Associated with Fighting and Disaster Control-Fire